

Business Profile

2025



*astTECS is a market leader in end to end unified communication and enterprise mobility products based on Asterisk Open Source Technology.

Headquartered in Bengaluru, India, *astTECS is an industry leader in end-to-end unified communication and enterprise mobility products based on Open Source Technology. Established in 2007 with a vision "To revolutionize the Global Unified Communication market with Open Source Technology."

*astTECS provides a complete suite of Enterprise Telecom Products, both premise and cloud-based solutions. The Company is ISO 9001:2015 certified and follows strict quality management measures with 24/7 Global Support across the Globe. *astTECS is the first Open Source Company to get the TEC certification on IP PBX products as per Govt. Policy (TEC/10/2018-TC specifies compulsory certification from 01.09.2019). *astTECS has grown and spread across the globe with 4500+ customers in 30+ countries with its strong network of partners and is constantly growing its presence.





Vision

To revolutionize the Global Unified Communication market with Open Source Technology.



Mission

Red-hat for Asterisk



Core Value

- * Innovation * Cor
- * Continuous Improvement
- * Commitment * Team Work
- * Customer Focus * Professionalism

Awards & Recognition

*astTECS®







































Our Team



Dr. Devasia Kurian
Founder & Managing Director
*astTECS Communications Pvt Ltd



Mr. Joerg Scholz
Co- Founder & Director
*astTECS Communications Pvt Ltd



Mr. Christian Negrutiu

Director

*astTECS Communications Pvt Ltd



What Sets Us Apart

Technology

- ★ Open Source technology with AI
- * No licence Cost
- * No vendor lock-in
- * Make in India

Product & Solutions

- ★ Offers 35+ enterprise telecom products world wide.
- ★ Catering over 30+ industry & expanding

Certifications

- ★ TEC certified by DoT, Govt. of India
- * FCC certified
- * CE Certified

Reliable & Secure

- * 99.9 % Up time
- ★ Enterprise grade security for business

Customisation & Scalable

- ***** Easy customisation
- ★ Expand your business at ease with no limitation.

24/7 Global Support

- ★ Catering 45+ countries globally via voice, Email, Chat.
- Dedicated account manager for personal assistance.



Enterprises Products



IP BPX

*astTECS IP PBX, built on open-source Asterisk, is a next-gen telephony system for businesses of all sizes. Combining robust telecom features with AI capabilities, it ensures seamless integration with existing systems and third-party apps, eliminating vendor lock-in. Certified by TEC as per DoT, Govt. of India guidelines, *astTECS IP PBX delivers unparalleled security, scalability, and innovation. Enhance operations, boost customer engagement, and stay competitive with this future-ready communication solution.

Future ready IP PBX features



Smartphone with Wi-Fi client



Web-based receptionist console



Multi-level IVR support



Voice logger



Distributed office setup



Audio conference bridging



Seamless integration with existing PBX



Video calling



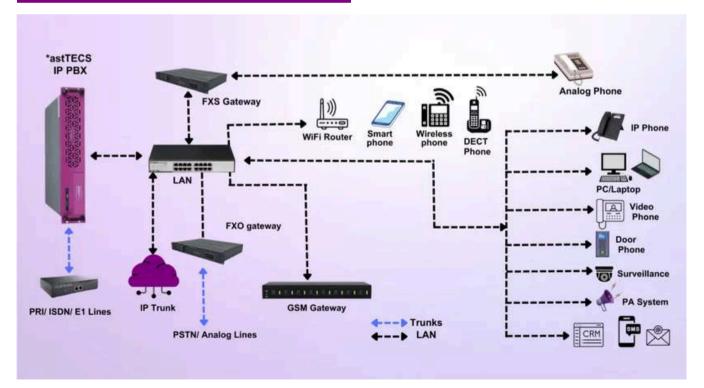
Reports & analytics

Why choose IP-PBX?

- * Al Powered Efficiency
- * Cost Effective
- * Scalability
- * Easy Customisation
- * Reliability
- * Enhanced Collaboration
- * Enterprise Grade Security
- * Excellent Support
- * Model Available



IP BPX Architecture





astLite

Transform the way your business communicates with *astLite, a powerful and flexible telephony solution designed to meet the unique needs of small and medium-sized businesses.

Features



Smartphone with Wi-Fi client



Interactive Voice Response (IVR)



Distributed office setup



💯 Voice Logger



Audio conference bridging



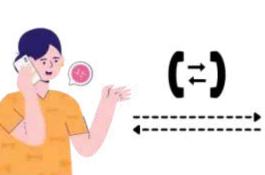
Seamless integration with existing EPBX

Call features

- * Authentication
- * Blacklist
- * Blind transfer
- * Auto call back
- * Music on hold
- * Backup system
- * call follow me
- * call parking
- * Call forwarding on busy



- * Call queuing
- * Call recording
- * Call routing
- * Cli based routing
- * Conference bridging
- * Dial-in conference
- * Direct inward Dialing
- * ring group
- Paging





Call forward to Human agent incase of any critical issue



*astTECS AI Server

Al Voice Bot

*astTECS Al-powered Voice Bot solution allows customers to interact with an IVR system using natural language. It eliminates the need for callers to listen to menus and press numbers on their keypads, allowing them to speak directly to the IVR as if they were conversing with a live operator, providing seamless and efficient service around the clock. It helps to elevate your customer interactions by providing instant, intelligent, and personalized responses, all while freeing up your human agents to focus on more complex tasks.

<u>Features</u>



24/7 Support



No DTMF Button Presses, Only Voice



Human Agent for Complex tasks



Language Detections



Cost Effective



Multi language Capability



Enhancing Accuracy and Efficiency of responses



Filter Monotonous, Repeated Tasks

<u>Customised AI Voice Bot for every industry</u>

- * Hospitals
- * Banks
- * Hotels
- * Schools
- * Debt Collections
- * Human Resources
- * Real Estate
- * Marketing





AI Chat Bot Solutions

Experience the difference with *astTECS AI Chatbot – not just a mere tool, but a personalized interaction. Driven by advanced AI technology, our chatbot is engineered to be both approachable and personal that captivating and entertaining your clientele. With versatile capabilities and customization options, our chatbot can seamlessly align with your brand's voice and tone. Elevate your customer engagement and satisfaction to new heights with our top-of-the-line chatbot solution.

AI Chatbot Solutions



Menu Based Chatbot



Chat GPT Powered Chatbot



NLP Chatbot



FAQ Chatbot



Key Benefits

- ***** 24/7 Availability
- * Increases Engagement
- * Multilingual support

- * Scalability
- * Sales and Marketing
- * Cost Effective

- ***** Personalization
- * Streamlined Processes
- ★ Easy Install



Call Center Solutions

Your call center operation requires a proactive, scalable, end-to-end solution to monitor and manage all processes. *astTECS call center dialer is just what you need. It provides visibility and control over the performance and productivity of your call center. *astTECS call center solution is an Omnichannel Solution with all the advanced features to suit as per your business requirement.

Key Offerings



Automatic Call Distribution



Click to Call



Voice Logger



Multilevel IVR



Real time Call Monitoring



Missed Call Alert



Inbound and Outbound dialer



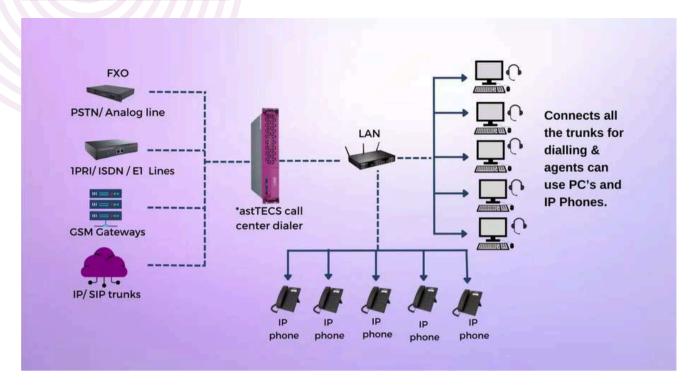
Real time Call Report

<u>Advantages</u>

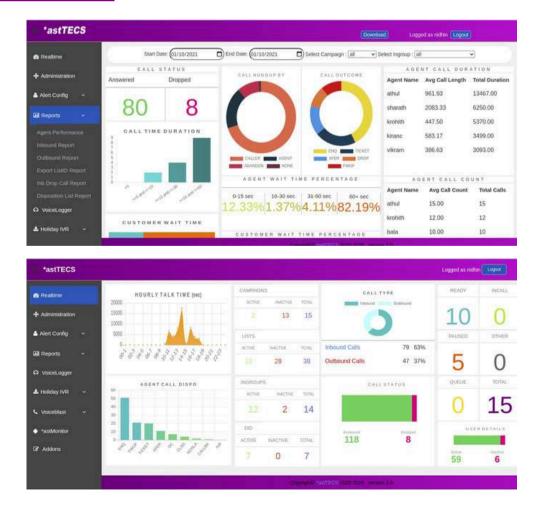
- * Omnichannel Integration
- * Technologies
- CRM Integration
- **★** Call Analytics
- * UX Customization



Architecture



Dashboard





Voice Logger System

*astTECS voice logger is an ideal call recording solution for any business which ensures to improve better customer services. *astTECS voice logger system supports ISDN PRI, IP, Analog line and mobile to record all the incoming and outgoing calls for quality monitoring, training, disputes resolution and regulatory compliances. With its advanced features, flexibility and easy to use, it helps the organization to increase the productivity and customer satisfaction with higher quality management.

Features



Improved Quality



Avoid Data Errors



Performance Management



Dispute Resolution



Agents Training



Real-time Data



- * Enterprise Voice Logger
- **★** IP Voice Logger
- * PRI Voice Logger
- * Analog Voice Logger

Interactive Voice Response (IVR) System



IVR stands for an interactive voice response, is a technology that allows businesses to connect with consumers using pre-recorded voice messages and DTMF / voice input through a keypad to automate inbound calls.

*astTECS Interactive Voice Response (IVR) Solution is a cost-effective solution which helps the business to handle high volume calls and to improve customer experience. It is flexible and scalable to meet the business requirements and can seamlessly integrate with any PBX. *astTECS IVR can be used to automate a wide range of business applications.

Benefits of IVR



Improved Customer Experience



Personalised Experience



Improve Productivity



Generate Leads



Manage Large Volume Calls



🄽 Getting Feedback

<u>Types of IVR</u>

- Self Service IVR
- * Hosted IVR
- * Agent Assisted IVR





*astCRM

*astCRM is a powerful CRM which has rich features to manage your customer data and sales activities with a 360° View. The CRM solution brings all the team activities into one platform at every step of the customer journey thus improving the efficiency of the team. It focuses on the major workflows that are often used, making the solution affordable for businesses of any size.

Why *astCRM?

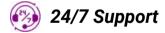












Key Modules

- * Lead Management
- * Activity Management
- * Marketing Automation



- * Ticket management
- * Financial Quotes & Invoices
- ★ Inventory Automation



IP PA Speakers



PA Wall Mount Speaker



PA Horn Speaker



PA Ceiling Speaker





Business Solutions



WhatsApp Business Solutions

Unlock the power of efficient, real-time customer interaction with *astTECS WhatsApp Business Solution. Designed to elevate your customer engagement, and connect with a massive audience on a global scale through the WhatsApp Business API. With *astTECS WhatsApp solution, you can respond to customer inquiries instantly, offering a convenient and professional communication channel that gives your business a significant competitive edge. Whether you're managing customer support or driving sales, our WhatsApp Business Solution enables you to handle inquiries efficiently, deliver personalized responses, and enhance overall customer satisfaction.

Benefits



Reduce Workforce and Operational Cost



Global Reach



Streamlined Customer Management



24/7 Availability

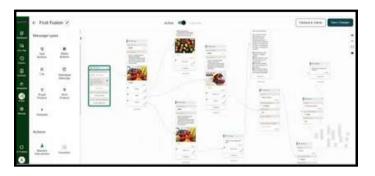
Revenue Opportunities

- ★ Order Placement & Tracking
- ★ Appointment & Service Bookings
- Marketing Automation
- ★ Payment & Appointment Reminders
- **★** Generate High Quality Leads
- * Customer Support



Customer Engagement Suite

Build your Workflows with a few Clicks



WhatsApp Broadcasting



Multi Agent Live Chat



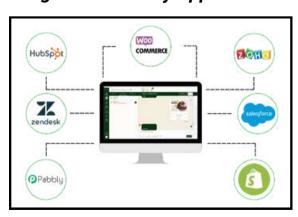
Automate Conversation with Chatbot



Insightful Dashboard



Integration with any Application





VoIP Minutes & DID Number

VOIP Minutes helps save up to 91% on International Telephone bills. Our solution has the widest coverage with High-Quality VoIP Minutes, DID Numbers, Virtual Numbers & International Toll-Free Numbers for Business & Call Centers, with 24*7 Technical Support.

VoIP Minutes solution is compatible with your existing PBX & EPABX so, no worries, it won't cost you extra in Upgrading existing Trunk Lines. Our Technical Experts will do all the configuration for you at no extra cost & you will be able to enjoy HD Call quality voice with VoIP Minutes just by paying the call charges.

Features



IP PBX Legacy



Custom Dialer Solution



Voice Blasting



API Integrations



Premise / Cloud Solutions



Flexible Package

Benefits

* Reduced Telecom Expense

***** HD Voice Clarity

★ Better Utilization of existing bandwidth

★ Flexibility & Scalability Solution

* Cost Saving on International Calls

* Available in Premise & Cloud Solution



SMS Services

Businesses today face many communication hurdles that hinder business efficiency, from message reliability and limited customer engagement, security concerns and one-size-fits-all messaging to integration complexities and geographic reach restrictions. *astTECS SMS Solution was built specifically to overcome such universal hurdles head-on; our platform ensures timely message delivery with unwavering reliability, fosters real-time interactions for deeper engagement with your audience in real-time interactions for deeper customer relations, provides top-tier security through OTP authentication for tailored messages delivered precisely where it matters while seamlessly integrating into systems both locally and globally extending reach globally – find out more by exploring more in detail!

Features



Exemplary delivery success rate



Seamless integration



Robust security with OTP SMS



Real-time Two-way interaction

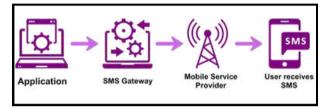


Tailored messaging solutions

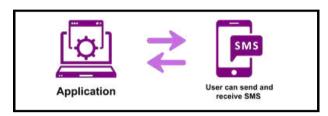


Global and Local reach

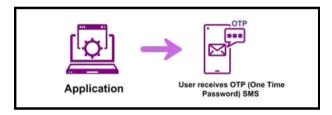
Key Offerings



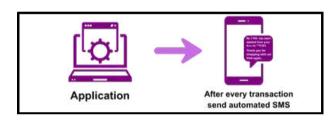
Application-to-Person SMS (A2P)



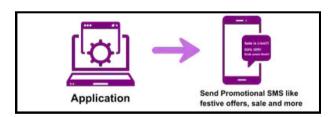
Two Way SMS Services



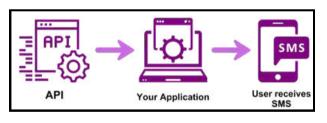
OTP SMS Services



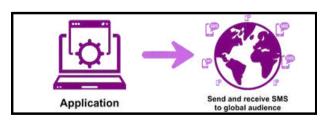
Traditional SMS



Promotional SMS



SMS API's



International and Domestic SMS
Services

Video Conference Solution



*astTECS Video Conference solution is user friendly with advanced features at an affordable price. It is based on Open Source Software application and ideal solution for discussions, meetings, conferences with your colleagues, clients and partners. It helps you to connect & collaborate with your remote offices eliminating the barriers of distances, time & locations. Thereby, help your business to reduce cost & increase productivity. It enables businesses to engage in multi-party video calls and delivers high-quality multipoint HD video conferencing over Smartphones, Laptops, Desktops & Tablets.

*astTECS Video Conferencing can address the requirement for any kind of industry ranging from School to College, Tutorials to University, Clinic to Multi Specialty Hospital, Start up to MNCs

Features



Presentations



Whiteboard and text tools



Record and Playback



Document Sharing



Users



Chat

<u>Benefits</u>

- * Easy to set up and use
- * Integrated collaboration tools
- * Secured accessibility
- * Cost-effective
- * Real-time file sharing
- **★** Use anywhere and anytime with Internet



Voice Broadcasting Solutions

*astTECS Voice Broadcasting / Call Broadcasting Solution is a mass communication technique which lets you send automated voice calls to a large number of people at once. you can use voice broadcasting service for notifications, alerts, offers, announcements, surveys and more. you can also record the customer responses by DTMF implementing simple IVR system in the voice blasting solution further pushing customer response into CRM.

Benefits



Cost Effective



Substitutes SMS



Increased Response



Improved Productivity



Increased Efficiency



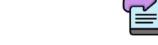
Measurable

Features of Voice Blasting









Multiple Campaign

Outbound IVR with DTMF

Real-time Call transfer

Call Back / Listen



Call Scheduling



GUI to Campaign



On-premise/ Cloud





*aLive

*aLive is a simple yet powerful solution that can be quickly implemented on web pages to offer real time voice assistance to online visitors looking for customer service. Why *aLive? – These days customers, wants real time clarifications and confirmation when they make important choices, purchases or decisions. They want to speak with someone while browsing your website to answer a quick question before they commit, and at that point they do not want to call your toll-free number and then have to start all over again. Your business therefore, needs a way to offer crucial real time help to customers while they are on your website. By using *aLive services, enable on-demand, real time voice assistance for on-line visitors at the click of a button. Provide personalised voice based assistance to your customers right when they need it. Help clients make significant decisions that could benefit from expert guidance in real time, for example during complex financial planning while choosing health care options, or making insurance and large ticket purchases.

* Instant Communication

* No Downloads

* Real-Time Communication

* Low Latency

* Context-Based Communication

Features of Voice Blasting



PBX Integration



*aLive on Email



Scan to Call



Voice Mail



Toll Free Services



IVR



Call Recording



DTMF Support



*astDictate

*astDictate is a solution that allows you to dictate each phone call and track phone records. Its record, replay, edit and manage files by pressing numbers on your telephone keypad. When the recording is completed and saved, *astDictate will send the voice files to the team for transcription.

Features

- Fast setup and easy operation for day to day use
- Automatically send dictation recordings by email.
- Recordings can be saved and retrieved at a later date for amendment
- Flexible recording format like .gsm, wav etc.
- User based authentication
- Automatically back up dictations on the *astDictate server
- Support to record, play, review, amend on recorded file.
- Support traditional PSTN lines/PRI,GSM and VolP.
- Allows user information to be stored and accessed from a database



*astPhone - SIP Extension

*astTECS Soft Phone App is anywhere technology – A smart alternative to traditional wired desk phones. It turns your smart phone into fully featured IP PBX extension. It replaces your desk phone and connects you to any desired extension from anywhere within Wi-Fi range of premises. This means no calls will be missed out while roaming inside the premises. Also The application helps you to save cost on purchase of Desktop phone and other telephonic accessories

This android based application can be downloaded from Google Playstore and easily installed. It creates an extensions and can make a high quality calls over Wi-Fi connection. The application gives you the list of registered extensions and fast dial option for various departments. Be it an offices, Apartments, Small business setup etc, *astTECS Soft phone app is an ideal solution for internal communication with no extra cost.

* Configure SIP Extension

* Voice Logger

* Compatible with Android Phone

* Voice Calls

* Video Calls

* Call Detail Reports



Hassle Free set-up



Improve Productivity with Presence



Save 40% to 80%



PBX System Goes
Wireless



Seamless Scalability



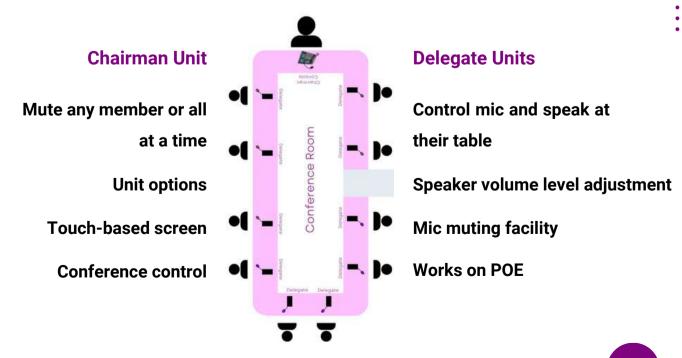
Complete Phone Directory premises



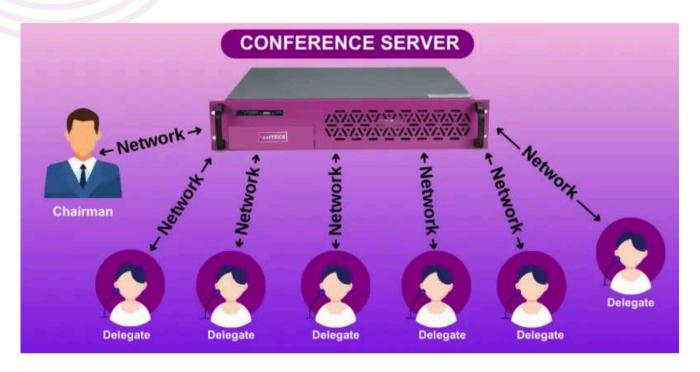
*astCS offers IP based conference room solution that enables effective communication and collaboration with multiple participants in a single conference room or across multiple locations. With a range of advanced features and options, this solution provides businesses of all sizes with an efficient and reliable way to connect with their teams.

IP Based Conference Room System

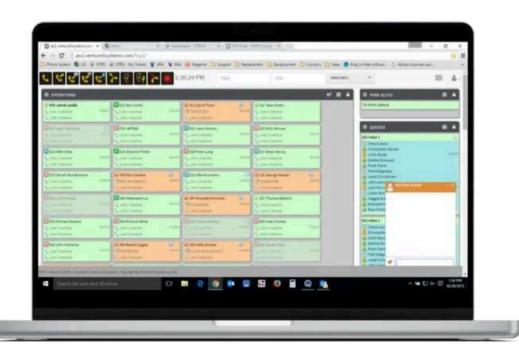
It is designed to deliver high-quality audio conferencing. With this solution, you can connect with multiple participants in a single conference room or across multiple locations, enabling effective collaboration and communication.



Network Diagram



Chairman Interface









Security Solutions



*astSBC

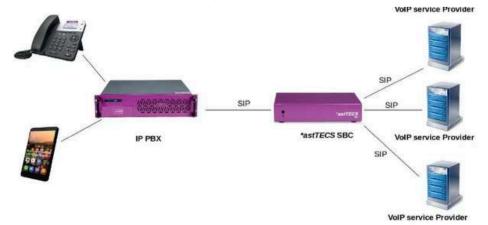
(Session Border Controller)

*astSBC connects any IP PBX to any Internet-based, next-generation network. With integrated E-SBC functions for any signalling adaptations, *astSBC is an ideal demarcation point for the interface between enterprise premises and wide area networks. The two Ethernet interfaces allow a physical independent connection to LAN and WAN.

The optional TDM option supporting two E1 interfaces allows a connection to the traditional TDM equipment. *astSBC has multiple integrated features which allows an easy management and provides additional security functions

<u>Features</u>

- **★ Less Energy consumption ★ Demarcation point for voice IP networks**
- ★ TDM option for 2 E1
 ★ Physical independent Ethernet ports for WAN & LAN
- ★ High Scalability
 ★ For up to 100 simultaneous calls & 40 codec translation





Telecom Equipments





*astTECS GSM Gateway

GSM Gateway offers a 4G LTE enabled flexible GSM solution for the Open Source IP PBX & Call Center Dialers.

VoIP 4G LTE GSM Gateway functions as Trunk for IP PBX or Call Center Dialers to connect the users to the GSM Network. It allows direct routing between IP and GSM Networks. GSM Gateway can reduce the office Telephony Bills by upto 60% with Least Cost Routing (LCR). It can also be used to send and receive SMS Messages. GSM Gateway also functions as a backup to the PRI or Analog trunk lines. SIM Cards can also be connected to GSM Gateways, after which SIMs can be used in rotation.

* astTECS GSM Gateway converts your landline to mobile calls into mobile to mobile calls. Thus helps in reducing 50% of your Telecom expenses.

Product Bundles

- * 4 Port GSM Gateway
- * 8 Port GSM Gateway
- * 32 Port GSM Gateway





*astTECS PRI Gateway

*astTECS PRI Gateway gives the freedom to connect any enterprise telephony equipment to any internet based next generation network.

With the integrated E1/T1 interfaces and the E-SBC functionality the *astTECS PRI Gateway is the ideal demarcation point for the interface between the enterprise and the network for existing and new technologies.

Using a high precise 5ppm clock and multiple CODECS for voice and fax ensures full ISDN quality. With the integrated header and routing manipulation capabilities a smooth migration for all enterprise equipment and network requirement is guaranteed.

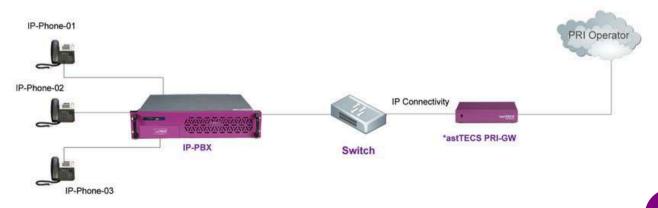
<u>Features</u>

- **★** Call Routing
- * Call Manipulation
- ★ Integrated Advanced Features

*astPG 30 PRI Gateway



*astPG 60 PRI Gateway





IP Phones

*astTECS IP Phones are plug-and-play deployment that provides effective collaborative experiences with customers and among the team.

The ergonomically designed phones are equipped with all the advanced features that modern business environments demand and are suitable for both small business and large office applications. It is interoperable and compatible with all the major SIP-based PBX / softswitch / IMS platforms.



- * 2 SIP lines
- **★** Display 2.3"
- * HD audio on speakerphone * Call log (600 entries)
- * All call Options
- * Hot desking

- * Support Opus codec
- ★ Integrated PoE
- * 6-way Conference
- * CE, FCC, RoHS



- * Multi-languages
- * Display 2.8' 320×240
- * HD voice, DND
- * Gigabit WAN/LAN
- * Wall mountable

- * dual color breathing LED
- * Integrated PoE
- * NAT traversal
- * SRTP,TLS advanced security
- * RJ9 earphone

The ast590 v2 is a sleek and intuitive IP phone designed for modern business needs. It boasts a vibrant 2.8-inch high-definition color display (320x240), supports up to 12 SIP lines, and enables 6-way audio conferencing. Equipped with advanced features such as HD audio, dual Gigabit ports, and builtin PoE, the V62G is an ideal solution for diverse business applications.



★ Up to 21 DSS keys ★ Integrated PoE

* HD audio on speakerphone * Call log (600 entries)

* Support audio codec G.722 * Support 6-way audio conference.

* Two installation methods * CE, FCC, RoHS

PRI Telephony Cards



*astTECS PRI cards are high-performance, cost-effective telephony cards available with carrier grade optional hardware echo cancellation. The card allows up to 96 (T1) or 120 (E1) channels and allows integration of legacy telephony systems with emerging Voice-over IP (VoIP) technologies.

*astTECS E1/T1/J1 digital cards are designed to work with Open Source based VoIP platforms such as Asterisk® (e.g. PBX in a Flash®, FreePBX® Elastix®) & FreeSWITCH®. It supports industry standard telephony protocol families. Both line-side, trunk-side interfaces along with advanced call features are supported.

<u>Applications</u>



Legacy PBX/IVR Services



VoIP Services



Complex IVR Applications



Conference Bridges



Calling Card Platforms



PRI Switch Compatibility: Network or CPE

<u>Advantages</u>

- Easy installation
- * Superior voice quality
- * Available in PCIe

- ***** 1 year warranty on parts
- **★** Optional Hardware echo cancellation
- **★** Compatible with Linux and Window OS

Cards





*ast 1- Port

*ast 2- Port

*ast 4- Port

Technical Core

- * Optional Hardware Echo Canceller
- * Voice Platforms
- * Framing Types
- * Line Protocols
- * Operating Systems Embedded
- * Line Coding
- * PRI CPE & Network Modes
- * Minimum Hardware Requirement



*astTECS SIP Gateway

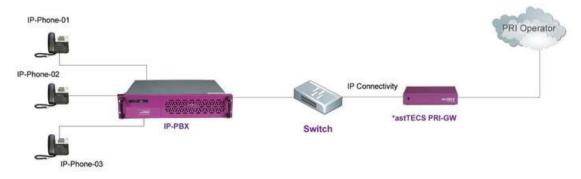
*astTECS SIP Gateway gives the freedom to connect any enterprise telephony equipment to any internet based next generation network.

With the integrated E1/T1 interfaces and the E-SBC functionality the *astTECS SIP Gateway is the ideal demarcation point for the interface between the enterprise and the network for existing and new technologies.

Using a high precise 5ppm clock and multiple CODECS for voice and fax ensures full ISDN quality. With the integrated header and routing manipulation capabilities a smooth migration for all enterprise equipment and network requirement is guaranteed.

Features

- **★** Scalable Solution for up to 2 E1/T1 Ports and 60 SIP channels.
- ★ Demarcation point for ISDN & IP PBXs
- **★** Full ISDN quality for voice, fax and data
- ★ High precise 5ppm clock for full fax and DECT support
- **★** E-SBC feature set for VoIP-to-VoIP & ISDN-to-VoIP.





SIP-Based Media Gateway

The SIP-based analog voice gateway provides voice/fax communication over the IP network (VoIP/FoIP). It links traditional telephony networks to IP networks with conventional telephony devices such as analog phones or fax machines. The highly flexible call routing settings allow the administrator to configure different routes for calls based on the dialed number. Both proxy-based calls and peer-to-peer calls are supported simultaneously. The SIP-based media gateway supports a phonebook to place peer-to-peer calls without going through a VoIP server. This gateway can reduce or eliminate long distance or inter-office phone charges by routing calls over the Internet or any IP network. Corporations can also enjoy the benefits of network consolidation and improved controllability of the telephone system.

<u>Features</u>

* 48 FXS port (RJ45 connector) * Centralized network management

* N-way conferencing * IP configuration through IVR

* Caller ID display & generation * Web-based GUI

★ Echo cancellation **★** Call forward

★ Local self-survival mode ★ 2 LAN/WAN 10/100//1000 Base-T

* 12 months Warranty Ethernet (RJ45 connector)



Headset - Business and Call Center

*astTECS enterprise Headset for Business & Call Centers is designed to meet enterprise needs to Receive Calls, with a built-in Noise Cancellation Microphone and Light Headset Design for all-day comfort along with Adjustable Headband for Long term Flexibility and Strength Compatible with all Connectivity Ports (USB, RJ Ports, QD Cord). *astTECS enterprise Headset is an under one roof solution which can Deliver & Transmit High-Quality Calls from all channel Connectivity, Analog, IP/SIP and GSM for Effective Connectivity & Communication.



*ast H100 USB

- * USB Headset
- **★** Noise Cancellation Microphone
- * Ergonomic and Light headset design for all-day comfort.
- * Volume Control and Mute
- * Adjustable Headband for Long Term flexibility and Strength



*ast H100 RJ

- ★ RJ Supported Headset
- * Ergonomic and Light headset design for all-day comfort.
- * Gooseneck Boom
- * Noise Cancellation Microphone
- ★ Soft leatherette ear cushions for all-day comfort and hygiene, Optional Sponge cushion.