Expertise Wave

Promote **innovation**

Boost **projects**

Win **together**

Business Development

Value Added Services

Next Gen IT

Partnership

Education

Promotion

Distribution

Table
Of Content

About
Expertise Wave

The key to Expertise Wave success is in our strategic implementation of the latest technology, broad access to IT channels, and markets driven, highly motivated sales team. Thus, by guaranteeing a full comprehensive understanding of products and target markets, we are able to provide cost-effective solutions to our partners.

Expertise Wave has a long and successful history dealing with SMB, Retail, and Enterprise through our channel partners. Our value is that we bring the Channel and Vendors together to provide solutions through cooperation. For consolidation and improvement, The Expertise Wave is continuously evolving whilst maintaining hard work in the traditional distribution market. We are always looking to develop new markets and partnerships with customers and vendors, locally and overseas to help growth and diversification.

Expertise Wave
Vision & Mission

Vision

To drive lasting impact through innovation and excellence, while building trust at every step. We inspire aspirations and empower growth, guided by curiosity and continuous learning. Our goal is to create a future grounded in integrity and sustainable success.

Mission

At Expertise Wave, our mission and core values serve as the compass for all our endeavours. They inform not only the ways we strive to make a positive impact on the society but also how we cultivate a vibrant community within our organization. We believe that every action we take contributes to a larger purpose, guiding us to develop innovative solutions that address global challenges.

Simultaneously, we prioritize creating a supportive and collaborative environment where every team member feels valued and empowered. This dual focus ensures that we not only drive progress but also nurture strong relationships, fostering a sense of belonging that resonates throughout our organization.

Values

As a company focused on relentless innovation, we actively embrace change while grounding ourselves in enduring values that guide this evolution. We are dedicated to establishing ambitious goals that create a significant positive impact on society, cultivating a spirit of curiosity to discover new solutions, and nurturing inclusive relationships built on mutual trust and respect.

Objective

For the past 13 years, our passion for IT technology has kept us in the business. Starting by supplying PC components and peripherals to IT channels, we have evolved over the years, along with our channel partners who share the same passion with us. From components to systems and from storage to networking, we are now working on providing virtualization solutions to our channel partners.

Partnership

The partnership is the key success element of our business. Many of our channel partners and IT consultants depend on us to provide them with the latest IT products, staff training, and marketing to their customers. We work closely with our vendors to deliver their products and services to our broad channel of partners.

Our Aim

To exceed customer expectations as a truly international distributor of strategic product solutions and services

To build long-term customer and supplier business relationships

To provide value for money Hardware / Software / Solutions

To make it easy for resellers and vendors to do business

Expertise Wave's
Vendors

DCN

EnGenius

*astTECS

neXothings

Unilumin

HDFocus

ROCWARE®

CP PLUS

DATACOM

TABALSA
Arabia
SPECIALISTS IN ELECTRICAL CANALIZATIONS

SCL SIMPLEX
CABLES (UK) LTD.

Our Valuable Vendors

DCN Products 💡

Yunke China Information Technology Limited, as subsidiary of Digital China (Parent company) Group (Stock code: SZ000034), is a leading data communications equipment and solution provider. Deriving from Lenovo, DCN was launched into the network market in 1997 with company philosophy of "Client-oriented, Technology-driven and Service-preference".

DCN focuses on data communication field with full product lines, including Switch, Wireless, Router, Security firewall and multi-core edge, storage and Cloud services. With continues invest on R&D, DCN is the leading IPv6 solution provider, the first Chinese company won IPv6 Ready Gold certificate and first manufacturer won OpenFlow v1.3 Certificate.

DCN CLOUD SWITCHES

CHASSIS SWITCHES

INDUSTRIAL SWITCHES

MULTI CORE SWITCHES

DCN provides product and solution to 60+ countries worldwide, and have established represent and service center at CIS, Europe, Asia, North America, South America and Middle East regions. DCN serves clients successfully from Education, Government, Operators, ISP, Hospitality, and SMB.

DATA CENTER SWITCHES

Expertise Wave

ACCESS CONTROLLER

INDOOR AP

DATA STORAGE

ENTERPRISE WI-FI

ECO INDUSTRIAL SWITCHES

APPLICATION DELIVERY CONTROLLER

ESI CE BTL INC. BEST TESTING LABORATORIES

EnGenius

EnGenius Technologies is a cloud-driven leader within the connectivity space. Our mission for the past 20 years has been to deliver innovative world-class solutions for businesses of all sizes. Our team is committed to developing cutting-edge and simple-to-use designs to power your networks so you can focus on your business and customers.

Cloud Focused

As a technology leader, we are always pushing the boundaries of the possibilities in software engineering. We designed and built our cloud technology using our advanced AI engines to provide a unified platform for SD-WAN, network security, switching and wireless connectivity.

Secure Ecosystem

We are building a secure, cloud-centered ecosystem covering a variety of product categories, including Wireless Access Points, Network Switches, SD-WAN Gateways, and Power Distribution Units, designed to empower MSP providers with advanced feature sets, vertical market support, and ecosystem integration. With its easily scalable architecture and secured multi-tenant platform, EnGenius Cloud provides MSPs with a flexible and comprehensive solution to manage enterprise clients' networks.

Expertise Wave

AI CAMERA
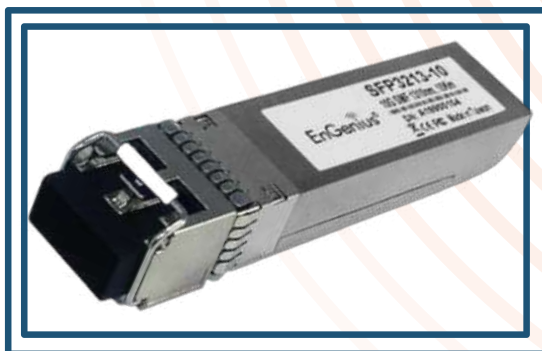
POWER DISTRIBUTION UNIT

CLOUD MANAGEMENT

POE CONVERTERS

OUTDOOR ACCESS POINT

TRANSCEIVERS

VPN ROUTER

*astTECS

*astTECS Products

Headquartered in Bengaluru, India, *astTECS is an industry leader in end-to-end unified communication and enterprise mobility products based on Open Source Technology. Established in 2007 with a vision "To revolutionize the Global Unified Communication market with Open Source Technology."

*astTECS provides a complete suite of Enterprise Telecom Products, both premise and cloud-based solutions. The Company is ISO 9001:2015 certified and follows strict quality management measures with 24/7 Global Support across the Globe.

*astTECS is the first Open Source Company to get the TEC certification on IP PBX products as per Govt. Policy (TEC/10/2018-TC specifies compulsory certification from 01.09.2001).

GSM GATEWAY

ASTLITE IP

AST IP PHONES

DIALER

COT SERVER

ISO 27001:2013 CERTIFIED COMPANY

ISO 9001:2015 CERTIFIED COMPANY

ISO 14001:2015 CERTIFIED COMPANY

TEC

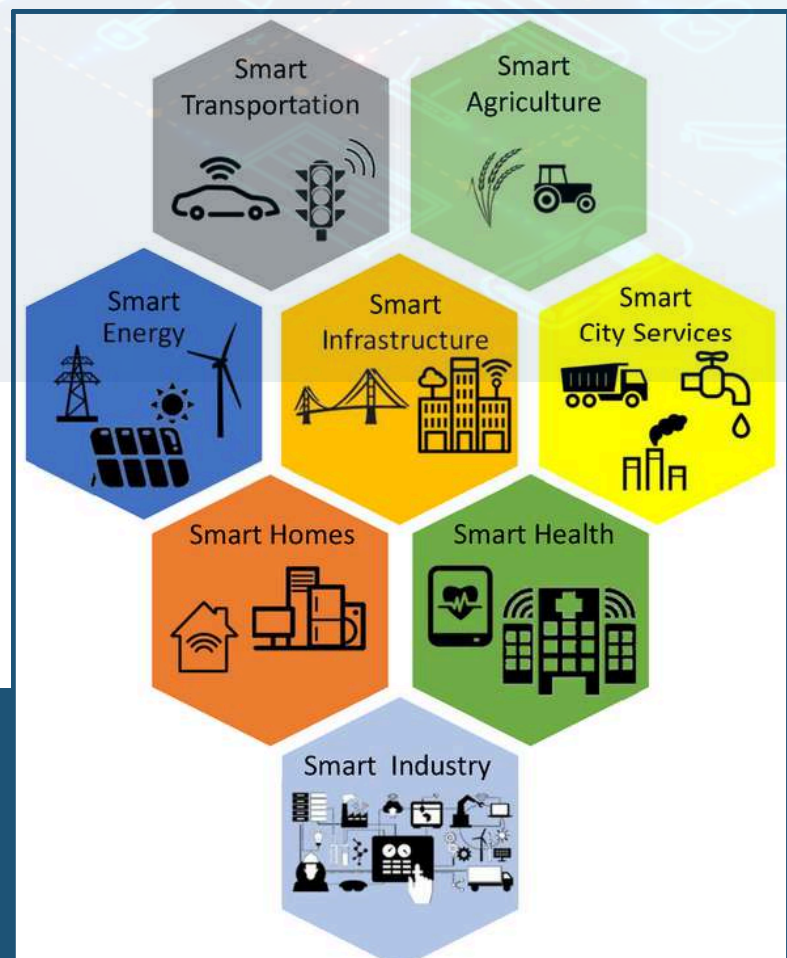ISO/IEC 27001:2013 INFORMATION SECURITY SYSTEM

D-U-N-S REGISTERED

Disruption is inevitable, it is a natural phenomenon causing mass extinction, eradication, and evolution. We are in the midst of an evolutionary punctuation phase of Technological disruption.

We are witnessing a mass extinction in the corporate world Since 2000, 52 percent of the Fortune 500 companies have either been acquired, merged, or have declared bankruptcy. It is estimated that 40 percent of the companies in existence today will shutter their operations in the next 10 years.
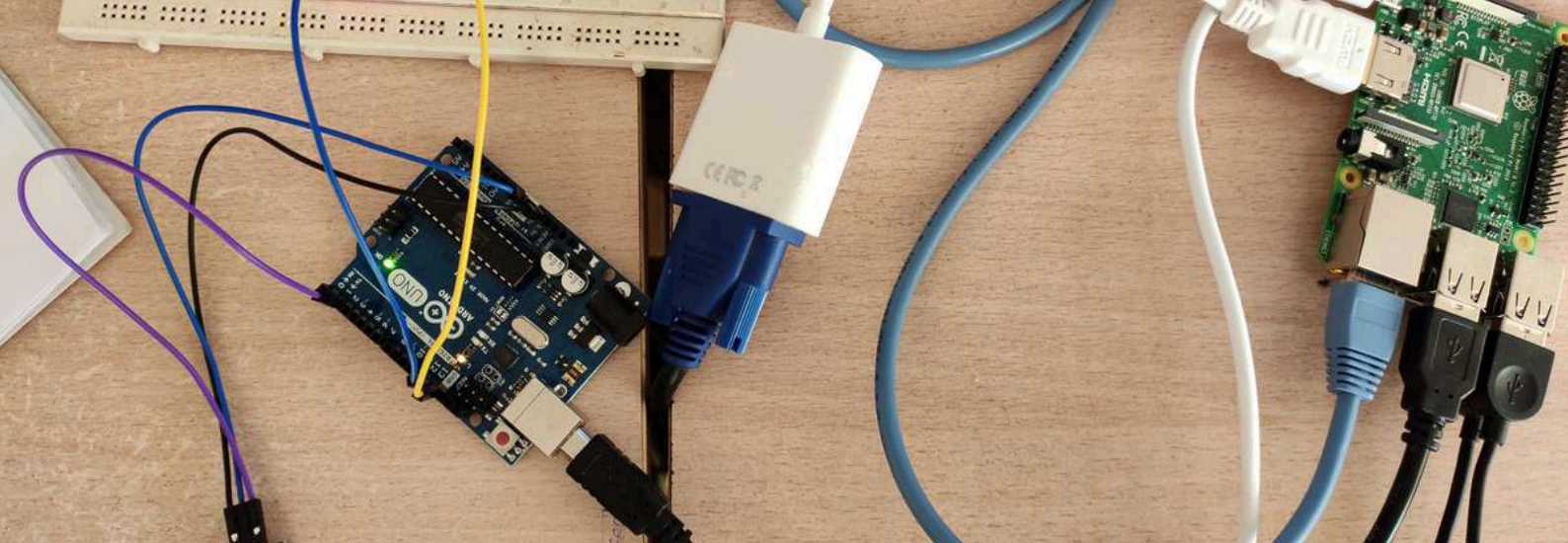
In the wake of these extinctions, we are seeing mass speciation of innovative corporate entities with entirely new DNA. neXothings manifest digital solutions and enable transformations to risk outright extinction due to disruption, diversification, and technological advancement.

Our tactical framework brings innovation velocity to transform organizations & businesses. neXothings build dynamic and real-time solutions where the premise is mental time travel and articulation of predictive and operational analysis with actionable business intelligence.
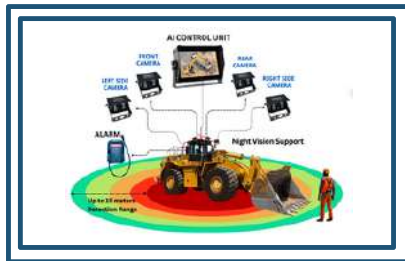
neXothings empowers organizations with perpetual transformation to fly over constant disruptive trends.

A Complete
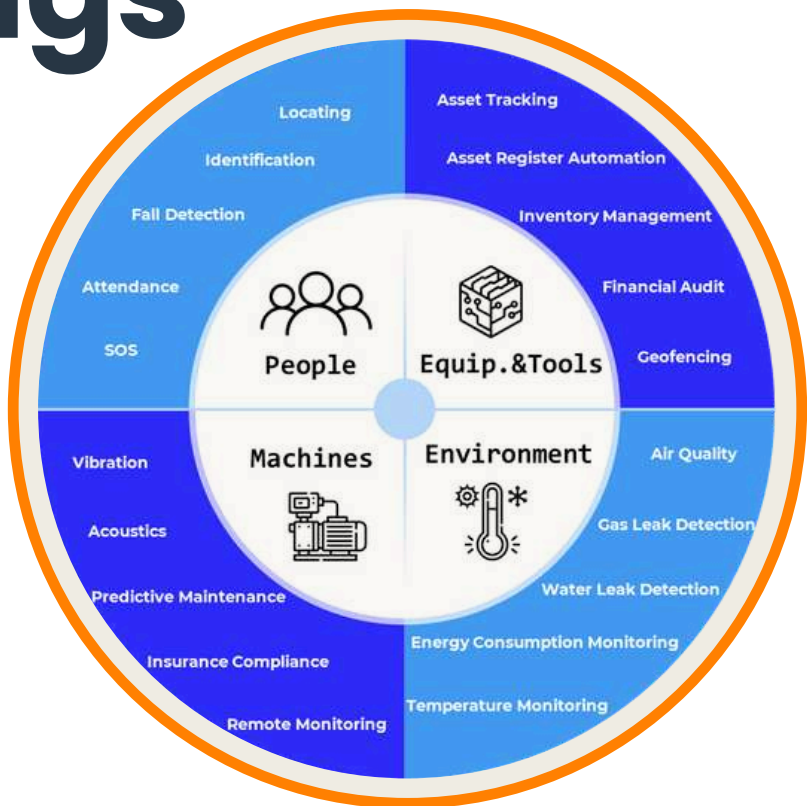# IoT Solutions

neXothings

LoRaWAN connectivity
Network available in 160+ countries

GNSS Bluetooth Wi-Fi
3 positioning technology for both indoor & outdoor

Operating temperature
-20°C to 60°C

Temperature accuracy
±0.5°C

IP65

Get location in 4 easy steps

SenseCAP T1000
Tracker

Credit - card size with just 6.5 mm thickness

Status sensors
Temp Light Motion

Store data offline when out of connection
1000+ Records

Auto-switch Frequency

SOS button & buzzer

Can be customized for
Personnel safety Wearable size Industrial use
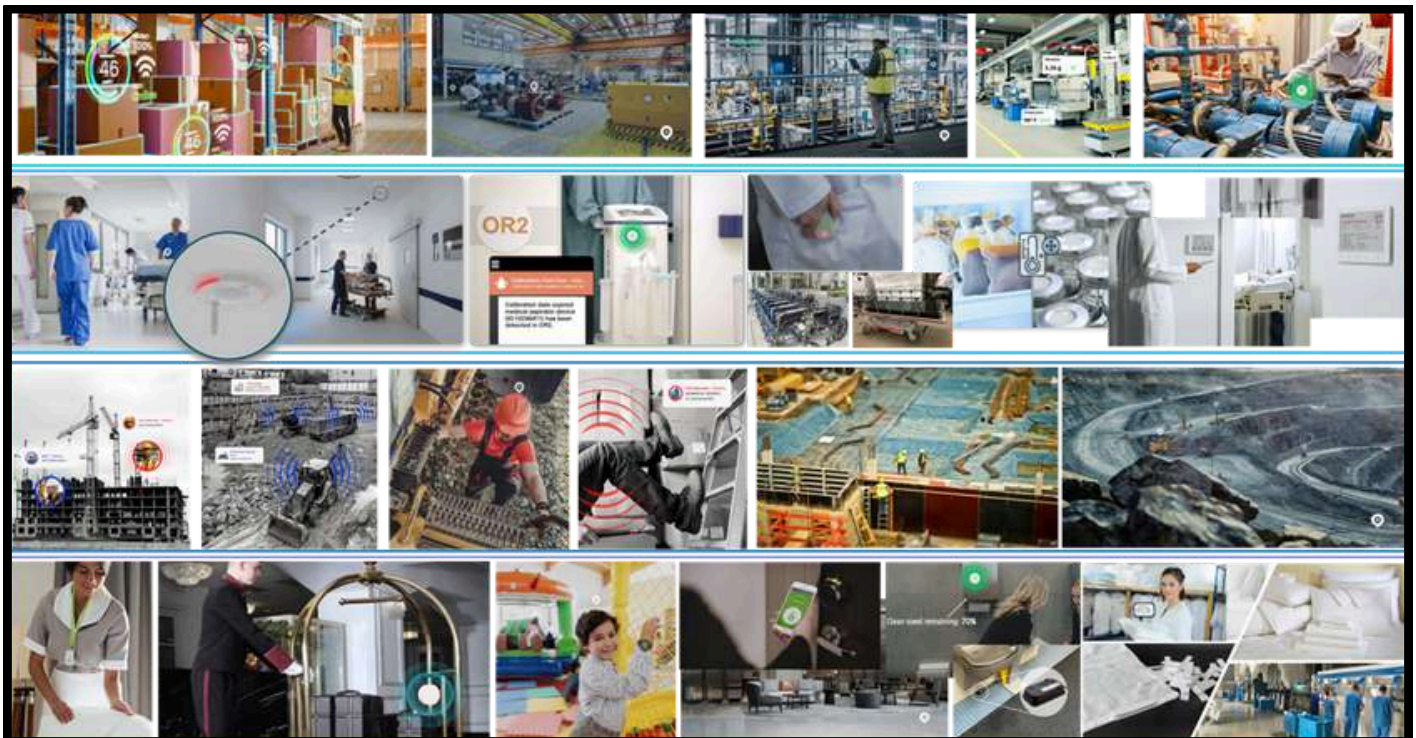
Months of battery life with a single charge
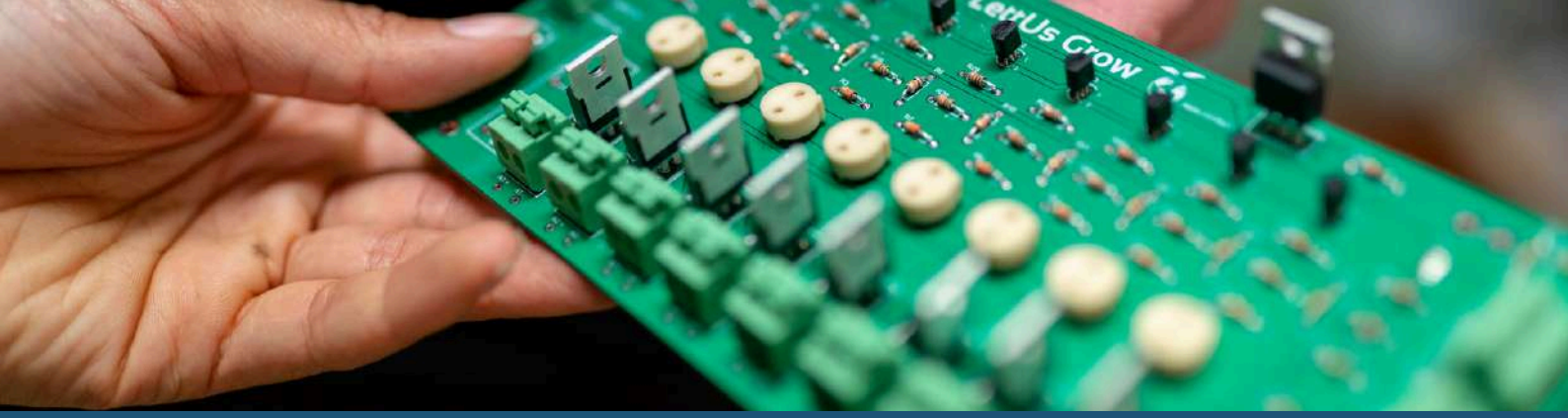
neXothings

We leverage location and time data from the following 4 entities to empower business and organizations with Operational efficiency, productivity, profitability, and their customer satisfaction
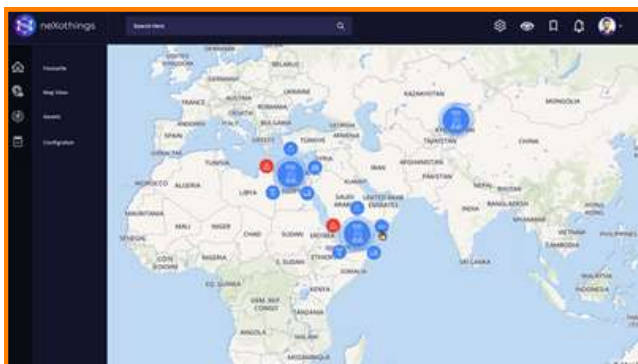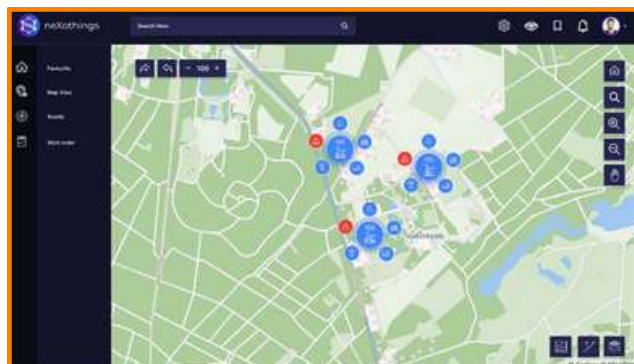

People — Locating, Identification, Fall Detection, Attendance, SOS

Equip.&Tools — Asset Tracking, Asset Register Automation, Inventory Management, Financial Audit, Geofencing

Machines — Vibration, Acoustics, Predictive Maintenance, Insurance Compliance, Remote Monitoring

Environment — Air Quality, Gas Leak Detection, Water Leak Detection, Energy Consumption Monitoring, Temperature Monitoring

Leverage Points

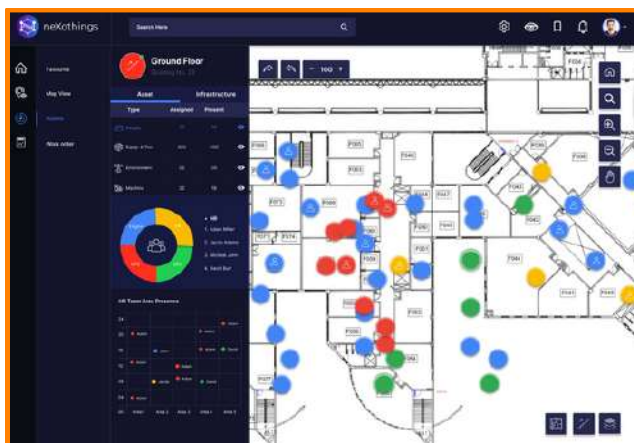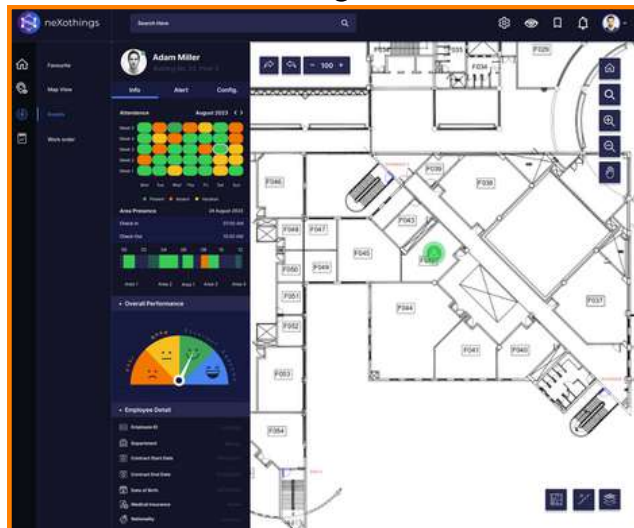# neXothings

World View

Site View

Floor Level Analytics

Configuration & Infrastructure View

Workforce Monitoring

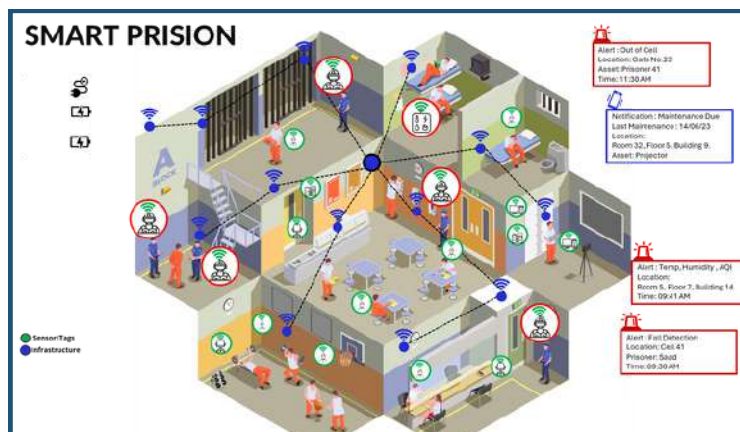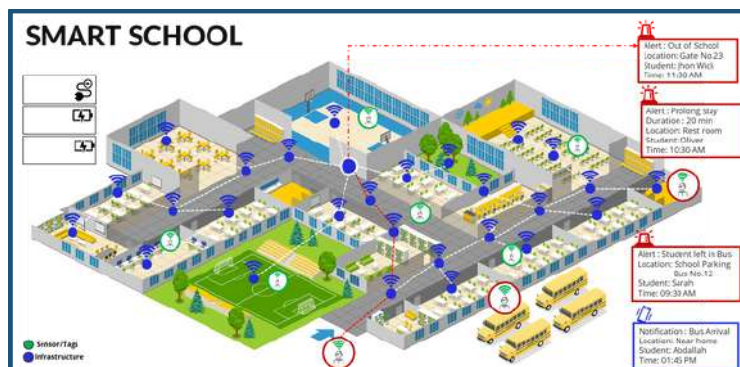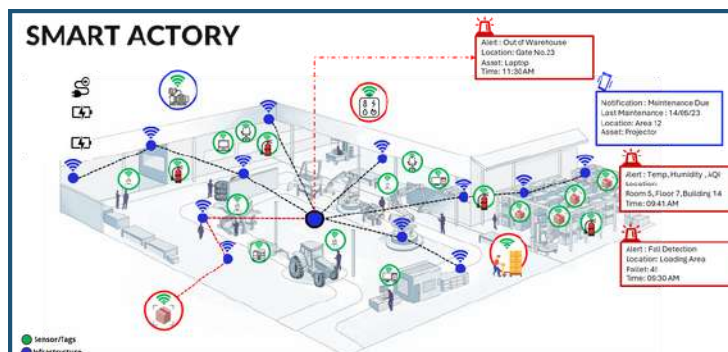## Environmental Monitoring

neXothings

SMART HOSPITAL

SMART ACTORY

SMART SCHOOL

SMART OFFICES

SMART PRISION
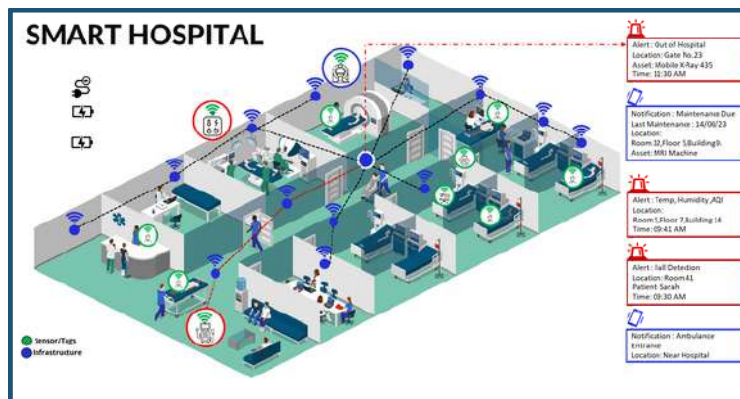

Use Cases
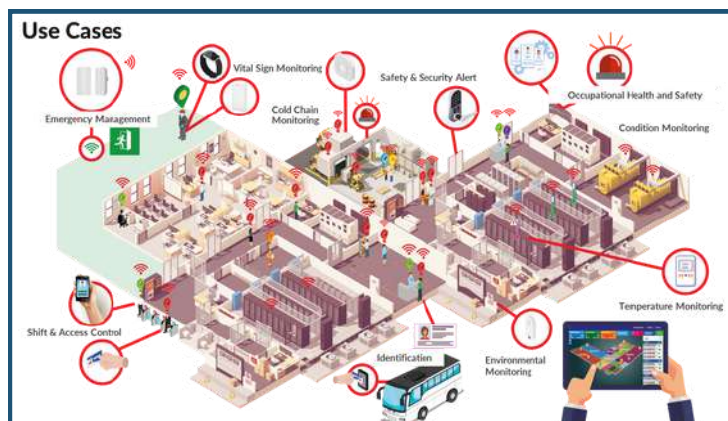
Unilumin, is the LED application pioneer, established in 2004, providing professional LED application services, including the world's leading LED display and lighting products and Meta sight solutions.

Provide Professional LED Application Solutions

- Global LED revenue
- Global LED display revenue
- Global shipment area
- Global LED display exports
- XR/VR market share
- High-end LED rental display
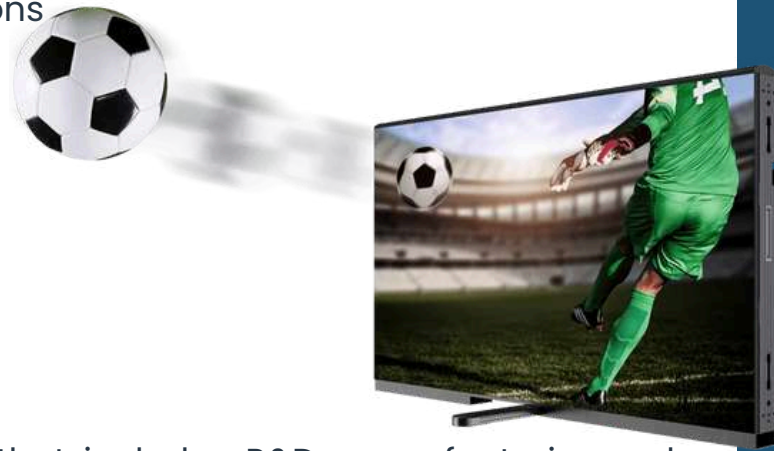
Unilumin Group has a complete system that includes R&D, manufacturing, sales and service. It owns more than 30 shareholding companies including ROE Visual, LAMP, Unilumin Joyway and some others that enjoy great popularity all around the world.
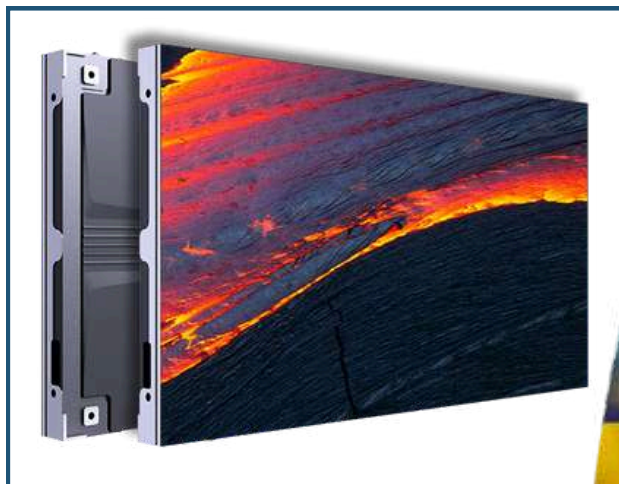
UMini

UMicro

UMate PN

FCQ

ULW III (pro)

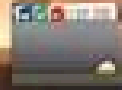UDA II

Uslim III

UMate LM

UHF

HDMI IN   Wireless IN   Document   More
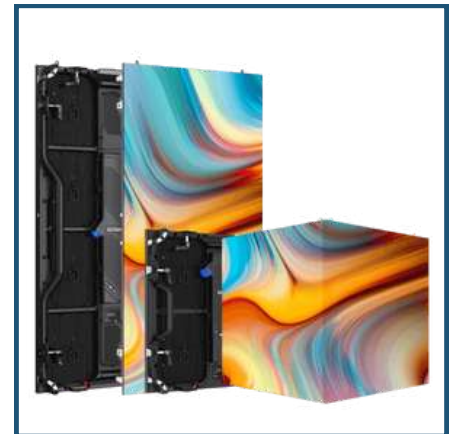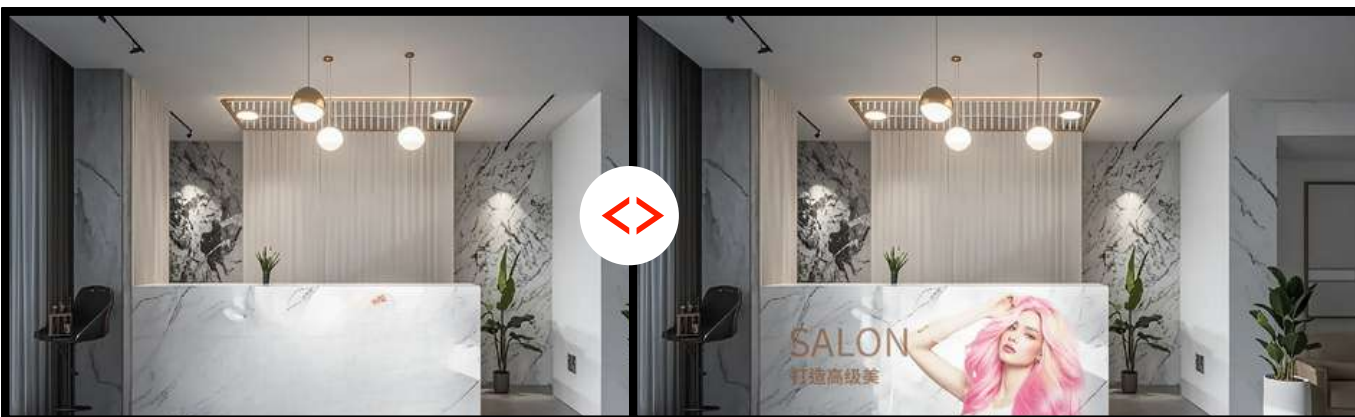
USK

Usurface PL1

Ustrom III

UsurfaceIII

UGC

UGM II

Unilumin
Result Preview

HDFocus

Interactive Display Solutions

As A Leading Digital Signage Display Product Manufacturer in China, Shenzhen HDFocus Technology Co., Ltd started at the year of 2014, is a solution provider for digital signage display products;

We have focused on developing and manufacturing digital signage display products for over 10 years, which can ensure us to offer the best quality product and best after-sales service to all our partners.

As One Of The Pioneers of the Digital Signage Display industry, To ensure quality, Our company has introduced a series of advanced production equipment and test equipment, all the finished products are 100% subjected to at least a 48-hour aging test and a strict QC process before shipping. Our Products are certified by CE, FCC, TELEC, ROHS, PSE, HDMI, and ENERGY STAR. Quality Guaranteed.

HDFocus highly values R&D Capability, and talented and creative engineers, R&D is regarded as the most important part of the company; Since our founding, over 20% of the annual sales revenue has been invested in R&D every year. We are quite proud of our young and creative RD team, Which is the power engine to push HDFocus to forge ahead.

Expertise Wave

ISO CERTIFIED COMPANY · RoHS COMPLIANT · FCC · CE

![HDFocus logo]

Wireless Present Connector

Interactive Whiteboard

14:36 Tuesday 2023-07-04

Whiteboard Projection Document More App
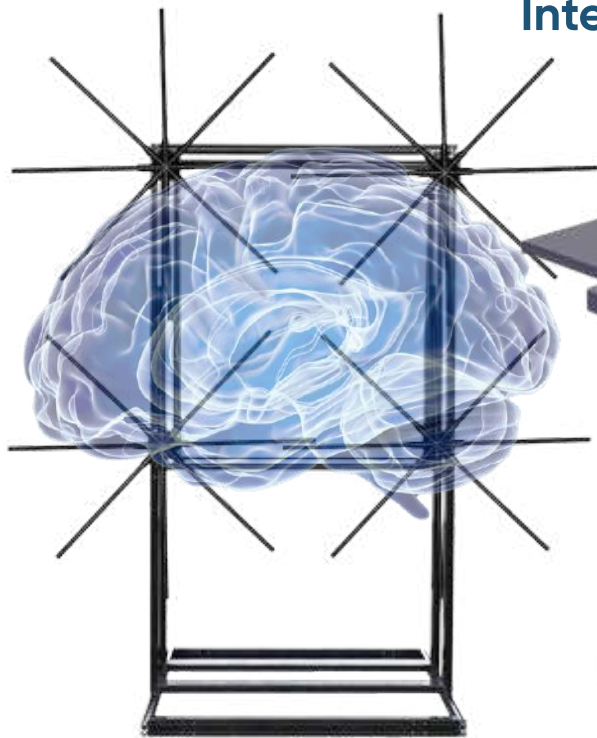
3D Hologram fan

Digital Podium

Self Service Kiosk

ROCWARE®

Rocware is a technology-driven company specializing in next-generation UC products. Our solutions are built upon 17 years of expertise in professional AV technologies, ensuring top-notch performance and reliability.

Headquartered in Los Angeles, Shenzhen, and Amsterdam, we operate on a global scale. With a network of partners worldwide, we are committed to delivering exceptional service wherever you are.

Our vertically integrated business model enables us to provide enterprise UC products with enhanced audio and video quality at a competitive price point. Experience the difference with Rocware!!!

USB Camera

Conference Speaker Phone with Mics

1080P Webcam with Speaker and Mic

Mini Video PTZ Camera

4K Camera with Auto framing and Humanoid Tracking

CP PLUS is a comprehensive sur veillance and electronic security brand with the most extensive portfolio in the entire industry. CP PLUS aims to make security more and more accessible and enrich the lives of Indians everywhere with an enhanced living experience.

CP PLUS, as a brand, is dedicated to continuously offer more and more new and proficient solutions that cater to all the varied security requirements of millions of users across the country. Working to spread a sense of security to every corner of India, CP PLUS is an instigator for introducing new technologies to the Indian market. Being a well-trusted brand with quite a deep understanding and know-how of the security and surveillance needs of the rapidly changing time, CP PLUS stands unrivaled when it comes to conceptualizing customized and best-suited solutions for the security troubles of corporates and public enterprises as well as educational institutes and entire smart cities.

Headquartered in Delhi-NCR, India, CP PLUS has been evolving and has penetrated every corner of the country. The mission of securing India and lighting up its faces has been so immaculately embodied in CP PLUS that the brand diligently aims to provide advanced, affordable, robust, and resilient technology solutions in every corner of the world.

With a world-class manufacturing facility situated in Kadapa, Andhra Pradesh, CP PLUS is indigenizing innovations to better suite them to the Indian needs. Currently producing with a capacity of 2.5 Million devices per month, here innovation knows no bounds as we harness the power of technology to tailor solutions that resonate deeply with India's diverse needs.Every product that emerges from our facility is not merely a creation; it's a manifestation of our dedication to empower and enrich the lives of a billion plus people across the nation.

Popular for its tagline Uparwala Sab Dekh Raha Hai with its brand ambassador Salman Khan, CP Plus is an Indian leader in innovative security products and solutions. Our wide array of products can address and deliver complete turnkey solutions to meet diverse market requirements.

CP PLUS

Network Camera

Network Video Recorder (NVR)

Analog Wired Kit

CP PLUS

Ezy Home

4G Router

Locks

Car Kam

CP PLUS

|			
Bio-Metric			
Mobile Camera			
Storage			
Switches			
Inter-active Display			

Datacom Products

Datacom is a global manufacturer of Information Communication Technology (ICT) solution and services. Established in 2006 in Zurich, Switzerland, we have grown to be one of the most reliable solution partners in the MENA region.

Since 2018, we have been headquartered in Dubai, U.A.E, with an office in Riyadh, KSA, under the ownership of Sharafi Holding, a business conglomerate operating across 15 global locations and serving 45 countries.

Our product portfolio includes high-quality Local Area Networks (LAN) solution Data Center (DC) connectivity solution, OSP solution, Power Over Ethernet (POE), and Internet of Things (IoT) solutions.

We believe in delivering products and solution in compliance with the rapidly changing standards proposed by the ISO/IEC and EIA/TIA to ensure optimum performance, security, and sustainability of next-generation Information Communications Technology (ICT)

Our product are tested and certified by international agencies such as UL, Intertek, Force Technologies, GHMT &Wimpey and our solution are covered under 25-years Datacom warranty program.
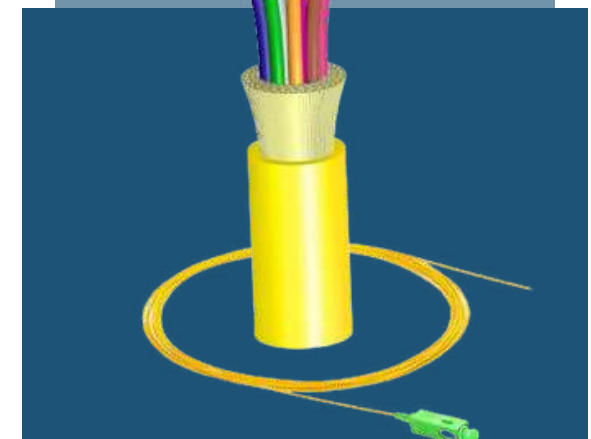
Floor Standing Cabinet

Wall Mount Cabinet

FTTH Wall Mount Cabinet

Outdoor Cabinet


MPO Cassettes & Chassis Panel

Pre-terminated MPO/MTP Cabling

![TABALSA Arabia logo]

Tabalsa Products

TABALSA ARABIA forms part of the prestigious TABALSA Group located in Barcelona, Spain. TABALSAT, ALLERES BALCELLS, S.A. was established in 1952 in Barcelona, originally as the business "RAMON BALCELLS, S.A.', created in 1921 by the homonymous entrepreneur. Being TALLERES BALCELLSS, S.A., the first company in Spain to manufacture steel pipes for electrical installations, nowadays TABALSA is Spain's unquestionable leader in rigid conduit cable management systems for electrical and telecom applications. Our presence in practically all European countries as well as in Northern Africa and our experience of more than 85 years has turned us into a reference in the sector.
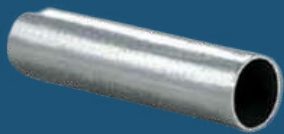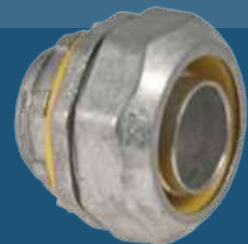
EMT PIPE TA

**EMT BEND TA**

EMT SET SCREW CONNECTOR

With our achieved experience in EMT manufacturing, one of our major goals is to bring this rich know-how to the Saudi Market 10 further get closer to our customers and increase their satisfaction. The state-of-the-art factory we have built-in KSA should give us more advantage and access to one of the biggest markets in the gulf. We have established over 70% of the Market share in Spain as a result of our team's dedicated efforts to be a global leader.

ISO 9001
ISO 14001
OHS 18001
FSMS 22000

ANSI

SASO

UL

COMPRESSION COUPLING

CONDUIT BUSH

COMBINATION COUPLING

LIQUID TIGHT CONNECTOR

SCREW COUPLING

COMPRESSION CONNECTOR

The advancements in products and technologies are driven by and ever-evolving human nature to strive for excellence and to constantly improve on what is already available.

A true renascence is nothing short of a revolution." For the team, it was like making the phoenix rise from its ashes. We were dreaming to build a skyscraper without a blueprint.
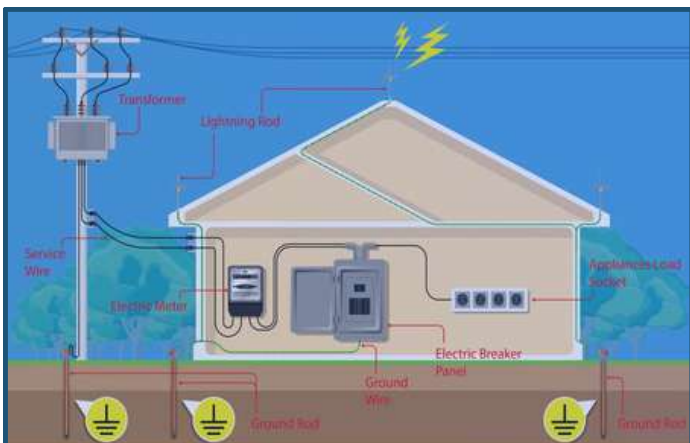
We work to ensure that our partners have better value for their money and believe in continuously improving our knowledge, technologies and products. This enables us to provide optimal, efficient solutions and higher value to our customers.
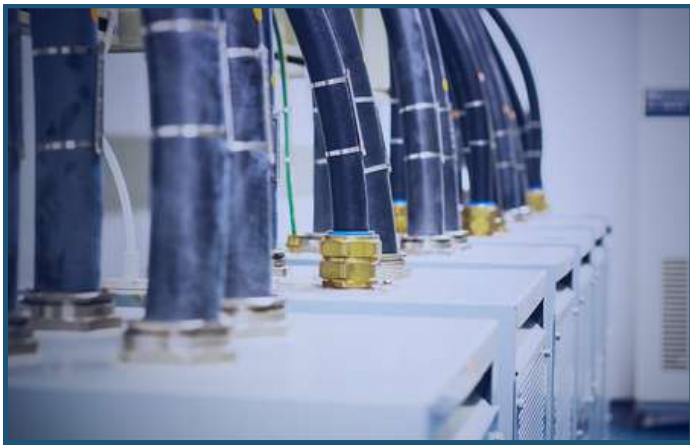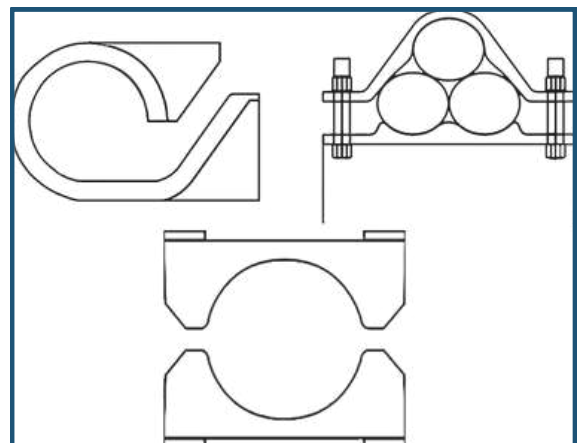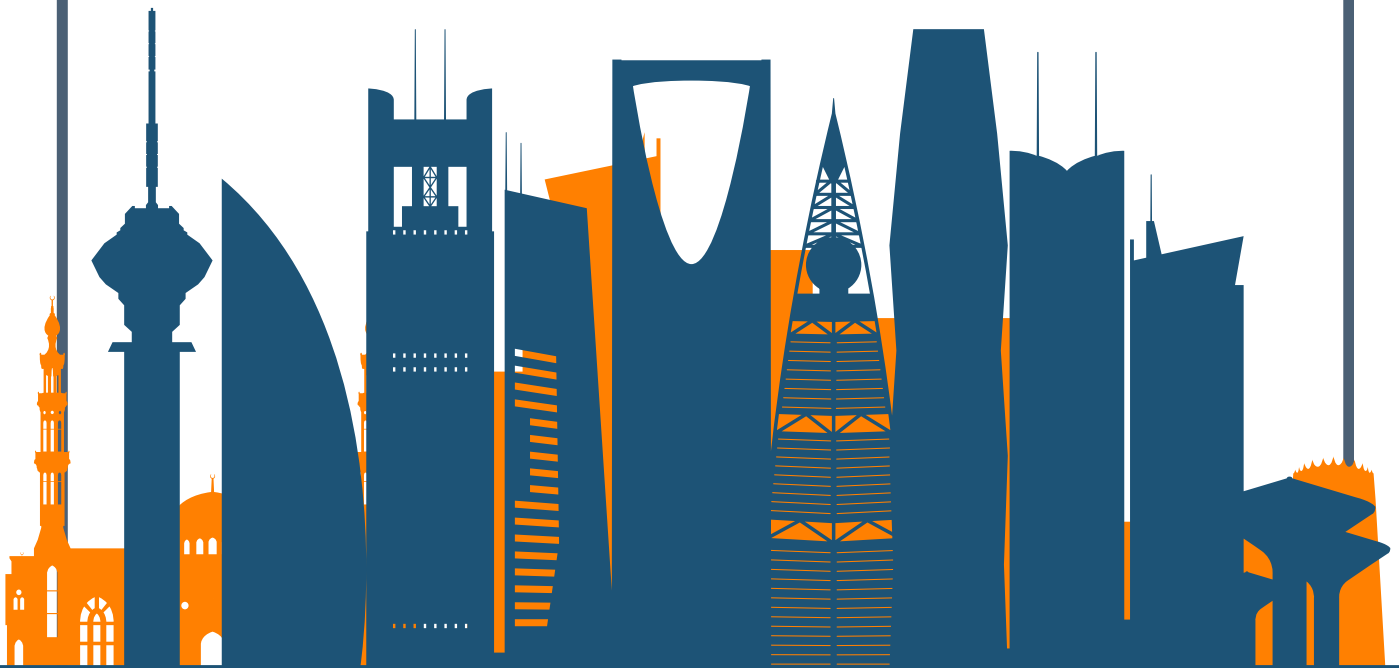
Cable Glands

Heavy-Duty Lugs

Lightning Protection & Earthing Components

Cable Cleats

Expertise Wave

Contact Us
Expertise Wave

Contact Us

📞 **+966 53 994 3146**

✉️ **sales@expertisewave.com**

🌐 **https://expertisewavevad.com/**

📍 **8th floor, Alessa Building, King Abdulazizz Road, Riyadh, Saudi Arabia.**